

# **TECHNICAL DATA**

8-0100 Series

# MAJIC® TOWN & COUNTRY®

# **Latex Primer**

## **FEATURES**

- Dries bug free in 30 minutes
- Lead and Mercury FREE
- · Soap and water clean-up

### **DESCRIPTION & USES**

A specially formulated undercoat for use on wood, masonry, brick and metal. Town & Country Exterior Latex Primer provides an excellent base for latex, acrylic and alkyd house paints. This product provides the important first step for a long lasting paint system that is blister and peel resistant.

#### **PRODUCTS & SIZES**

8-0100 White, 8-0101 Red. Available in gallons.

#### **SURFACE PREPARATION**

The surface must be dry and free of peeling paint, loose rust, excessive chalk, wax or mildew. Fill cracks and nail holes with patching compound and sand smooth. Spot prime knots and rusty nail heads with shellac type primer to prevent bleed through. Sand scraped areas to promote a more even finish. Sand glossy areas. Thoroughly wash the surface with detergent and water, remove dirt, sanding dust, chalk and pollutants. Remove any mildew using one quart of household bleach in three quarts of water. Rinse and let dry thoroughly. Wear goggles and gloves to prevent contact with the bleach. Allow washed areas to dry at least 48 hours before applying this primer. NOTE: Caulking, puttying and glazing are best done after primer has been applied and allowed to dry completely.

#### **APPLICATION**

Stir paint thoroughly until uniform. Apply with a good quality brush or roller making sure to get this primer on all exposed surfaces. Do not paint if the surface temperature is below 50° For if rain is expected within 24 hours. DO NOT THIN.

## **PHYSICAL PROPERTIES**

RESIN TYPE	Vinyl Acrylic Latex Alkyd
SOLVENT	Water
GLOSS	2-8 @ 60°
VOC	<100 grams/liter
FILM THICKNESS	4.0 Mils <b>Wet</b>
	1.3 Mils <b>Dry</b>
COVERAGE	Up to 500 sq ft/gal
DRY TIMES AT 77°F AND	1-2 Hours <b>To Touch</b>
50% RELATIVEHUMIDITY	8 Hours To Recoat
	7-14 Days <b>Full Cure</b>
VISCOSITY	80-85 KU
FINISH	Flat
FLASH POINT	>200°F

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#### Caution

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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