

MAJIC® EASY SPREAD

Interior Latex Flat Wall Paint

FEATURES

- Good dry opacity
- Ideal for volume painting applications where economical material costs are a priority
- Self-priming over masonry and most drywall surfaces
- Easy to apply with brush, roller or spray

DESCRIPTION & USES

This is a quality latex flat paint, designed to provide a uniform decorative finish on interior walls and ceilings. Use it on: Drywall, masonry, and primed wood or metal.

PRODUCTS & SIZES

8-1000 White, 8-1001 Ceiling White, 8-1010 Off White, 8-1011 Antique White, 8-1012 Bone White, 8-1019 Satinwood, 8-1020 White TB # 1, 8-1037 Mist Gray, 8-1069 Sea Foam, 8-1071 Lagoon Blue. Available in 1 gallon, 2 gallon & 5 gallon containers.

SURFACE PREPARATION

The surface to be painted must be clean and free of dirt, wax, oil, grease, paste, corrosion and water soluble residue. If washing the surface is necessary, use a water based, low sudsing detergent and rinse well with clean water. Remove any mildew using one quart of household bleach in three quarts of water. Rinse thoroughly. Wear goggles and gloves to prevent contact with the bleach. Loose and scaling paint should be removed by scraping or sanding. Repair holes, crevices and cracks with spackling compound, and sand smooth. Spot prime these areas. Dull glossy areas with sandpaper or surface prep agent. If using a liquid deglosser or primer, follow the directions closely and test a small area for compatibility with the finish coat. Stains from water smoke, ink and crayon will bleed through most paint. Cover these areas with an alcohol base or alkyd stain blocking primer. See label directions for priming requirements for specific surfaces. **NEW SURFACES: DRYWALL AND MASONRY:** Prime with one coat of Interior Latex Wall primer. Finish with two coats of Easy Spread Interior Latex Flat Wall. **INTERIOR WOOD:** Apply one primer coat, using an alkyd enamel undercoat. Finish with two coats of Easy Spread Interior Latex Flat Wall. **FERROUS METALS:** Prime with one coat of an alkyd enamel undercoat or rust inhibiting primer. Finish with two coats of Easy Spread Interior Latex Flat Wall. **ALUMINUM:** Apply one coat of acrylic latex metal primer. Finish with two coats of Easy Spread Interior Latex Flat Wall. **GALVANIZED METAL:** Check for stabilizing film, remove appropriately and prime with latex galvanized primer. Finish with two coats of Easy Spread Interior Latex Flat Wall.

APPLICATION

Do not paint at surface temperatures below 50° F. Stir the paint thoroughly. Apply generously with a good quality nylon or polyester brush or medium nap roller. First paint a 2 to 3 inch strip at the ceiling and baseboard, around windows and doors and in corners with a sash brush. Overlap these brushed areas as much as possible as you continue painting with the roller. Do not spread paint too far. One roller-full should cover an area approximately 3' x 3'. Do not subject the finish to washing for at least 30 days. This paint will cover most surfaces in one coat. Textured surfaces or extreme color changes may require a second application. When using two or more gallons of the same color, mix paint together to assure uniform color. **DO NOT THIN.**

PHYSICAL PROPERTIES

RESIN TYPE	Vinyl Acrylic Latex
SOLVENT	Water
GLOSS	2-8 @ 60°
VOC	<50 grams/liter
FILM THICKNESS	6.0 Mils Wet 1.0 Mils Dry
COVERAGE	Up to 300 sq ft/gal
DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY	1 Hour To Touch 8 Hours To Recoat 7-10 Days Full Cure
VISCOSITY	92-96 KU
FLASH POINT	> 200°F
FINISH	Flat

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Caution:

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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