

MAJIC® DIAMONDHARD®**Kidproof Ceramic Velvet Matte Wall Paint****FEATURES**

- Ceramic Bead Technology provides a stain release, scrubbable finish
- Perfect for use on drywall, masonry, and primed wood and metal
- Soap & water clean up
- No hazardous air pollutants
- Made with soy products and recycled materials

DESCRIPTION & USES

Kidproof Ceramic Velvet Matte Wall Paint has ceramic bead technology which combines a designer matte wall finish and a scrubbable, stain resistant surface to give you the best coating possible for any high traffic area.

PRODUCTS & SIZES

8-1700 High Hiding White, 8-1720 White T B #1 , 8-1721 Midtone T B #2, 8-1722 Deep T B #3, 8-1723 Neutral T B #4. Available in gallons.

SURFACE PREPARATION

Use it on drywall, masonry, and primed wood or metal. The surface to be painted must be clean and free of dirt, wax, oil, grease, paste and water soluble residue. If washing the surface is necessary, use a water based, low sudsing detergent, rinse well with clean water and let dry thoroughly. Remove any mildew using one quart of household bleach in three quarts of water. Rinse thoroughly and let dry completely. Wear goggles and gloves to prevent contact with the bleach. Loose and scaling paint should be removed by scraping or sanding. Repair holes, crevices and cracks with spackling compound and sand smooth. Dull glossy areas with sandpaper or surface prep agent. If using a liquid deglosser or primer, follow the directions closely and test a small area for compatibility with the finish coat. Stains from water, smoke, ink and crayon will bleed through most paint. Cover these areas with an alcohol base or alkyd stain blocking primer. Some types of wallboard and joint compound require a good latex primer sealer for best appearance. Satisfactory results can be obtained on most wallboard surfaces with two coats of this product.

APPLICATION

Do not paint at temperatures below 50° F. Stir the paint thoroughly. Apply generously with a good quality nylon or polyester brush or medium nap roller. First paint a 2 to 3 inch strip at the ceiling and baseboard, around windows and doors, and in corners with a sash brush. Overlap these brushed areas as much as possible as you continue painting with the roller. Do not spread paint too far. One roller-full should cover an area approximately 3' x 3'. Use a 3/8" to 1/2" nap roller for large areas. Do not subject the finish to washing for at least 30 days. Textured surfaces or extreme color changes may require a second application. When using two or more gallons of the same color, mix paint together to assure uniform color. DO NOT THIN.

PHYSICAL PROPERTIES

RESIN TYPE	Vinyl Acrylic
SOLVENT	Water
GLOSS	6-10 @ 60°
VOC	<50 grams/liter
FILM THICKNESS	3.0 Mils Wet 1.0 Mils Dry
COVERAGE	Up to 350 sq ft/gal
DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY	1 Hour To Touch 4 Hours To Recoat 7-10 Days Full Cure
FLASH POINT	200° F
FINISH	Matte

Majic Paints • 201 Janus Road • Cary, IL 60013 • 847-639-5383 • www.majicpaints.com

Caution:

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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