

MAJIC® PRIDE

100% Acrylic Latex Flat Wall Paint

FEATURES

- 100% acrylic for maximum durability and washability
- Resists household stains, fading and yellowing
- Covers most colors in one coat
- Lead and mercury free
- Soap and water clean-up
- Spatter resistant
- Low odor

DESCRIPTION & USES

Our finest interior acrylic latex flat wall paint. Premium quality and top performance are formulated into this paint to provide the latest in coating technology. This paint provides the decorator appeal of a flat finish with the durability of an enamel. The tough, washable finish is ideal for all interior living areas, as well as high-traffic institutional and commercial application. Backed by a warranty. Pride Interior Acrylic Latex Flat Wall Paint is the ultimate flat acrylic latex for today's lifestyle.

PRODUCTS & SIZES

8-3010 Brilliant White, 8-3081 White TB #1, 8-3082 Midtone TB #2, 8-3083 Deep TB #3, 8-3084 Neutral TB #4. Available in gallon and 5 gallon containers.

SURFACE PREPARATION

The surface to be painted must be clean and free of wax, oil, grease, paste and other residue. If washing the surface is necessary, use a low sudsing detergent and rinse well with clean water. Let dry completely. Mildew must be completely removed with a cleaning solution of bleach (1 part bleach to 3 parts water). Wear gloves and goggles to prevent contact with the bleach. Rinse thoroughly and let dry. Loose and scaling paint should be removed by scraping or sanding. Repair holes, crevices and cracks with spackling compound, and sand smooth. Dull glossy areas with sandpaper or surface prep agent. If using a liquid deglosser, follow the directions closely and test a small area for compatibility with the finish coat. Stains from water, smoke, ink and crayon will bleed through most paints. Cover these areas with a stain blocking primer. If applying this finish over a low cost "builders" paint, prime first as directed for new wallboard.

APPLICATION

Do not apply at temperatures below 50°F. Stir the paint thoroughly. Apply with a good quality nylon/polyester brush or 3/8" to 1/2" nap roller. Do not spread paint too far. One roller-full should cover an area approximately 3' x 3'. Brush and roll back over wet paint as you proceed. Do not subject the finish to washing for at least 30 days. This paint will cover most surfaces in one coat. Textured surface or extreme color changes may require a second application. When using two or more gallons of the same color, mix paint together to ensure uniform color. New Surfaces: Wallboard: Prime with a good quality latex drywall primer. Wood: Sand smooth, remove dust and prime with a latex or alkyd enamel under coater. Metal: Prime with a rust inhibiting metal primer. Aluminum/Galvanized Metal: Apply a prime coat of an acrylic latex primer on unprotected metal.

PHYSICAL PROPERTIES

RESIN TYPE	Acrylic Latex
SOLVENT	Water
GLOSS	2-5 @ 60°
VOC	<50 grams/liter
FILM THICKNESS	3.5 Mils Wet
	1.1 Mils Dry
COVERAGE	Up to 400 sq ft/gal
DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY	0.5 - 1 Hour To Touch
	8 Hours To Recoat
	7-10 Days Full Cure
VISCOSITY	90-95 KU
FLASH POINT	> 200°F
FINISH	Flat

Majic Paints • 201 Janus Road • Cary, IL 60013 • 847-639-5383 • www.majicpaints.com

Caution:

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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