

## MAJIC® PRIDE

### Interior Eggshell Paint & Primer

**FEATURES**

- 100% acrylic for maximum durability and scrubbability
- Attractive low luster, glare free finish
- Covers most colors in one coat
- Lead and mercury free
- Soap and water clean-up
- Spatter resistant
- Low odor

**DESCRIPTION & USES**

Our finest interior acrylic latex eggshell wall paint. This is the ultimate finish for interior walls and trim. Pride Interior Acrylic Latex Eggshell Wall Paint is formulated with the highest quality acrylic resins and select pigments to provide superior hiding power, adhesion and scrubbability. This low luster finish, which appears flat on direct view, is the decorator's choice for most living areas. The soft angular sheen provides maximum stain resistance and scrubbability without the glare of a regular enamel.

**PRODUCTS & SIZES**

8-3110 Brilliant White, 8-3181 White TB #1, 8-3182 Midtone TB #2, 8-3183 Deep TB #3, 8-3184 Neutral TB #4. Available in quart, gallon and 5 gallon containers.

**SURFACE PREPARATION**

The surface to be painted must be clean and free of wax, oil, grease, paste and other residue. If washing the surface is necessary, use a low sudsing detergent and rinse well with clean water. Let dry completely. Mildew must be completely removed with a cleaning solution of bleach (1 part bleach to 3 parts water). Rinse thoroughly and let dry. Wear goggles and gloves to prevent contact with the bleach. Loose and scaling paint should be removed by scraping or sanding. Repair holes, crevices and cracks with spackling compound, and sand smooth. Dull glossy areas with sandpaper or surface prep agent. If using a liquid deglosser, follow the directions closely and test a small area for compatibility with the finish coat. Stains from water, smoke, ink and crayon will bleed through most paints. Cover these areas with a stain blocking primer. If applying this finish over a low cost "builders" paint, prime first as directed for new wallboard .

**APPLICATION**

Do not apply at temperatures below 50° F. Stir the paint thoroughly. Apply with a good quality nylon/polyester brush for 3/8" to 1/2" nap roller. First paint a 2 to 3 inch strip at the ceiling and baseboard, around windows and doors, and in corners with a sash brush. Overlap these brush areas as much as possible as you continue painting with the roller. Do not spread paint too far. One roller-full should cover an area approximately 3' x 3'. Brush and roll back over wet paint as you proceed. Do not subject the finish to washing for at least 30 days. This paint will cover most surfaces in one coat. Textured surface or extreme color changes may require a second application. When using two or more gallons of the same color, mix paint together to ensure uniform color. New Surfaces: Wallboard: Prime with a good quality latex drywall primer. Wood: Sand smooth, remove dust and prime with a latex or alkyd enamel under coater. Metal: Prime with a rust inhibiting metal primer. Aluminum/Galvanized Metal: Apply a prime coat of an acrylic latex primer on unprotected metal.

**PHYSICAL PROPERTIES**

<b>RESIN TYPE</b>	Acrylic Latex
<b>SOLVENT</b>	Water
<b>GLOSS</b>	5-10 @ 60°
<b>VOC</b>	<100 grams/liter
<b>FILM THICKNESS</b>	3.5 Mils <b>Wet</b>
	1.1 Mils <b>Dry</b>
<b>COVERAGE</b>	Up to 400 sq ft/gal
<b>DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY</b>	0.5 - 1 Hour <b>To Touch</b>
	4 Hours <b>To Recoat</b>
	7-10 Days <b>Full Cure</b>
<b>VISCOSITY</b>	90-95 KU
<b>FLASH POINT</b>	> 200°F
<b>FINISH</b>	Eggshell

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**Caution:**

**WARNING:** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

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