

MAJIC® PRIDE**Interior Semi-Gloss Paint & Primer****FEATURES**

- 100% acrylic for maximum durability and scrubbability
- Applies easily without runs or sags
- Covers most colors in one coat
- Lead and mercury free
- Soap and water clean-up
- Spatter resistant
- Resists stains, fading and yellowing

DESCRIPTION & USES

Our finest interior acrylic latex semi-gloss wall paint. This product is formulated with the finest quality resins and high-grade pigments for unsurpassed performance in an interior latex semi-gloss finish. top quality 100% acrylic resins bring superior adhesion and durability to this coating. The hard semi-gloss finish is impervious to dirt and stains and will stand up to repeated washings. Pride Interior Acrylic Latex Semi-Gloss Wall Paint is a full-bodied paint that features exceptional hiding power and levels to a super smooth finish.

PRODUCTS & SIZES

8-3210 Brilliant White, 8-3281 White TB #1, 8-3282 Midtone TB #2, 8-3283 Deep TB #3, 8-3284 Neutral TB #4. Available in quart, gallon and 5 gallon containers.

SURFACE PREPARATION

The surface to be painted must be clean and free of wax, oil, grease, paste and other residue. If washing the surface is necessary, use a low sudsing detergent and rinse well with clean water. Let dry completely. Mildew must be completely removed with a cleaning solution of bleach (1 part bleach to 3 parts water). Rinse thoroughly and let dry. Wear goggles and gloves to prevent contact with the bleach. Loose and scaling paint should be removed by scraping or sanding. Repair holes, crevices and cracks with spackling compound, and sand smooth. Dull glossy areas with sandpaper or surface prep agent. If using a liquid deglosser, follow the directions closely and test a small area for compatibility with the finish coat. Stains from water, smoke, ink and crayon will bleed through most paints. Cover these areas with a stain blocking primer. If applying this finish over a low cost "builder's " paint, prime first as directed for new wallboard.

APPLICATION

Do not apply at temperatures below 50°F. Stir the paint thoroughly. Apply with a good quality nylon/polyester brush or 3/8" to 1/2" nap roller. Do not spread paint too far. One roller-full should cover an area approximately 3' x 3'. Brush and roll back over wet paint as you proceed. Do not subject the finish to washing for at least 30 days. This paint will cover most surfaces in one coat. Textured surface or extreme color changes may require a second application. When using two or more gallons of the same color, mix paint together to ensure uniform color. Surfaces: Interior use only. Previously painted or primed drywall, wood or metal. Do not use over ceiling texture compounds. New Surfaces: Wallboard: Prime with a good quality latex drywall primer. Wood: Sand smooth, remove dust and prime with a latex or alkyd enamel under coater. Metal: Prime with a rust inhibiting metal primer. Aluminum/Galvanized Metal: Apply a prime coat of an acrylic latex primer on unprotected metal.

PHYSICAL PROPERTIES

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| RESIN TYPE | Acrylic Latex |
| SOLVENT | Water |
| GLOSS | 35-45 @ 60° |
| VOC | <100 grams/liter |
| FILM THICKNESS | 3.5 Mils Wet 1.1 Mils Dry |
| COVERAGE | Up to 400 sq ft/gal |
| DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY | 0.5 - 1 Hour To Touch 4 Hours To Recoat 7-10 Days Full Cure |
| VISCOSITY | 85-90 KU |
| FLASH POINT | > 200°F |
| FINISH | Semi-Gloss |

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Caution:

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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