

## MAJIC® PRIDE Exterior Flat Paint & Primer

### FEATURES

- 100% acrylic for maximum durability and washability
- Ideal for aluminum siding
- Protects the surface from weather
- Resists peeling, blistering and chalking
- Can be applied when air temps are as low as 45°F

### DESCRIPTION & USES

Our finest exterior acrylic latex flat house paint. It resists blistering, peeling and chalking. It has a weather resistant flat finish, one coat coverage, and exclusive adhesion properties. This product is designed for use on wood and aluminum siding, masonry, brick, cement block, asbestos shingles, wood trim and metal.

### PRODUCTS & SIZES

8-3310 Brilliant White, 8-3381 White TB #1, 8-3382 Midtone TB #2, 8-3383 Deep TB #3, 8-3384 Neutral TB #4. Available in gallon and 5 gallon containers.

### SURFACE PREPARATION

**New Wood:** Prime with an alkyd exterior primer or acrylic primer. Allow 24 hours drying time. Putty nail holes and caulk all cracks and open seams. Cedar or Redwood may require two primer coats to prevent bleed through. **Previously Painted Wood:** Remove all loose or peeling paint with scraper or sander. Remove any mildew with a solution of trisodium phosphate, bleach and water. Rinse thoroughly and let dry. Wear goggles and gloves to prevent contact with the trisodium phosphate and bleach. Sand all glossy areas. Wash and rinse to remove dirt and chalk. Let dry completely. Spot prime bare areas with an exterior primer. Replace all brittle or cracked caulking. **Previously Painted Masonry:** Remove all loose or powdery paint and caulk. Spot prime bare areas with this product. **New Masonry:** Apply two coats of this product. Newly poured concrete should weather for 90 days and be etched with a 10% muriatic acid solution if it is smooth. Wear goggles and gloves to prevent contact with the muriatic acid. **Metal Surfaces:** Prime iron or steel with a metal primer. Prime unprotected galvanized metal with an acrylic primer. **Aluminum Siding:** Remove all chalk or loose paint. Clean surface thoroughly with an aluminum siding cleaner. Apply two coats of this product.

### APPLICATION

Stir paint thoroughly. Apply generously with a nylon or polyester brush. For large areas use a medium nap roller. Do not paint in direct sunlight. On hot days surface may be dampened with water prior to painting to keep paint from drying too quickly. Stop painting at least four hours before nightfall. This product may be applied when air and surface temperatures are as low as 45° F and are expected to remain as such for a period of 48 hours after application. Do not paint if rain is expected within 24 hours. Apply two coats for a longer lasting paint job. If using two or more gallons of the same color, mix together and stir paint thoroughly to make sure color is uniform throughout.

### PHYSICAL PROPERTIES

<b>RESIN TYPE</b>	Acrylic Latex
<b>SOLVENT</b>	Water
<b>GLOSS</b>	2-5 @ 60°
<b>VOC</b>	<100 grams/liter
<b>FILM THICKNESS</b>	3.0 Mils <b>Wet</b> 1.0 Mils <b>Dry</b>
<b>COVERAGE</b>	Up to 400 sq ft/gal
<b>DRY TIMES AT 77°F AND 50% RELATIVE HUMIDITY</b>	0.5 - 1 Hour <b>To Touch</b> 8 Hours <b>To Recoat</b> 7-10 Days <b>Full Cure</b>
<b>VISCOSITY</b>	90-95 KU
<b>FLASH POINT</b>	> 200°F
<b>FINISH</b>	Flat

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#### Caution:

**WARNING:** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

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